

2010 Convention Information

We would like to provide some background information for those who are not aware of the reasons leading to the decision to eliminate committee meetings from the annual convention.

The Strategic Planning committee met in March 2007 to create a 2008 NCAR Strategic Plan. During this process, the committee decided that a detailed analysis of NCAR's programs and services should be conducted. A Program Audit Task force was then appointed by 2007 President Danny Brock.


The Program Audit Task Force, comprised of seven members, including one local association executive, met on June 5, 2007, to assess the current value and continuing viability of 19 Association programs and services, including the annual convention. The objective was to identify those NCAR program-service mix components that should be retained, modified or deleted.

It was decided a separate task force should be formed to thoroughly review the annual convention. The Convention Task Force began working in July 2007 and presented their findings to the Executive Committee on March 4, 2008. Among the recommendations were to eliminate committee meetings, and condense the convention to three days filled with education, networking and social events.

The elimination of committee meetings will reduce staff hours and travel expense to the convention to attend committee meetings with low or no attendance.

The ONLY groups which will meet at the convention are as follows: NCAR Executive Committee; Regional Vice Presidents; NCAR Board of Directors; Regional Caucuses; and NCAR general membership meeting.

The Convention Task Force recommendations were approved by the Executive Committee on March 4, 2008, to be implemented beginning with the 2010 NCAR Annual Convention.



This year's annual NCAR convention in Myrtle Beach will be slightly different than in previous years. Many of you have heard by now that committee meetings will not be held at the 2010 NC REALTORS® convention, to be held September 19-21 in Myrtle Beach. Here are some reasons why.



The Voice of Real Estate in North Carolina